**Shaping Boston:** Exploring Trends in Land Use & Land Value CITGO

October 13th, 2023 Research Division



## **Table of Contents**

#### 1. Snapshot of current land use patterns

- Share of parcel land area by category and neighborhood
- Tax-exempt parcel land area by care and custody and neighborhood

#### 2. Land use trends over time

- Share of parcel land area by category over time
- Percentage change in parcel land area by category and neighborhood

#### 3. Snapshot of current land value patterns

• Median parcel assessed land values by category and neighborhood

#### 4. Land value trends over time

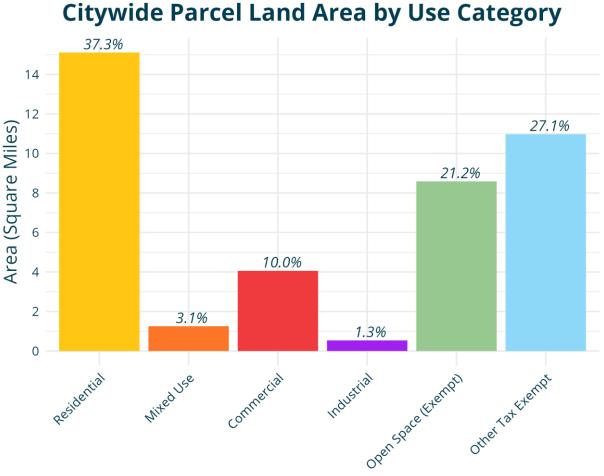
- Median assessed land values citywide by category over time
- Percentage change in median assessed land values by category and neighborhood

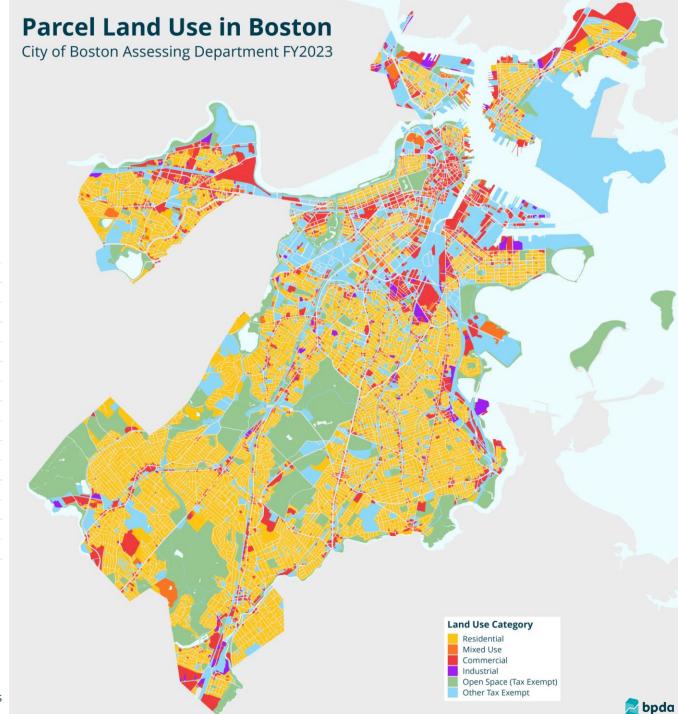


# Snapshot of current land use patterns

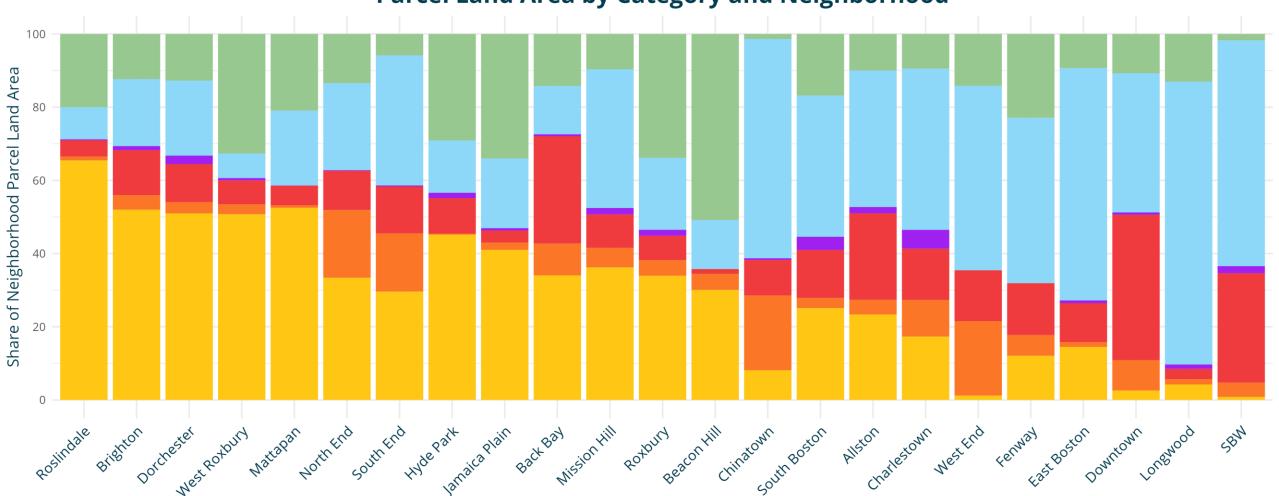


boston planning & development agency Nearly half of parcel land area in Boston is tax-exempt. Over a third of parcel land area is residential.





#### Neighborhoods furthest from downtown are mostly residential. However, the North End & South End have larger shares of residential and mixed-use land, relative to nearby neighborhoods.

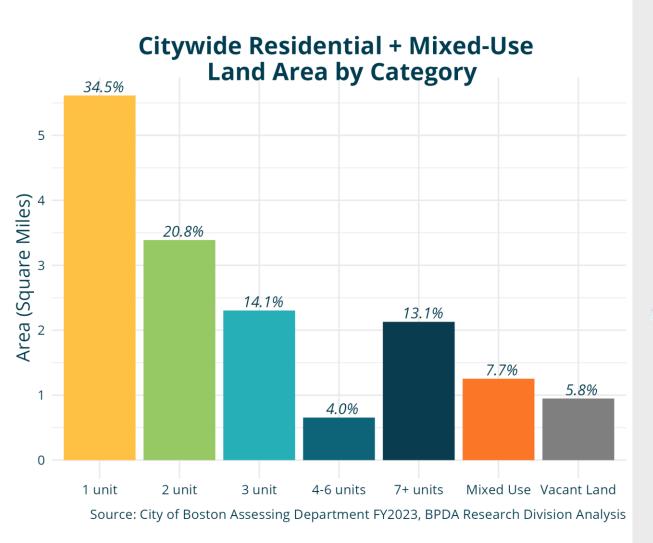


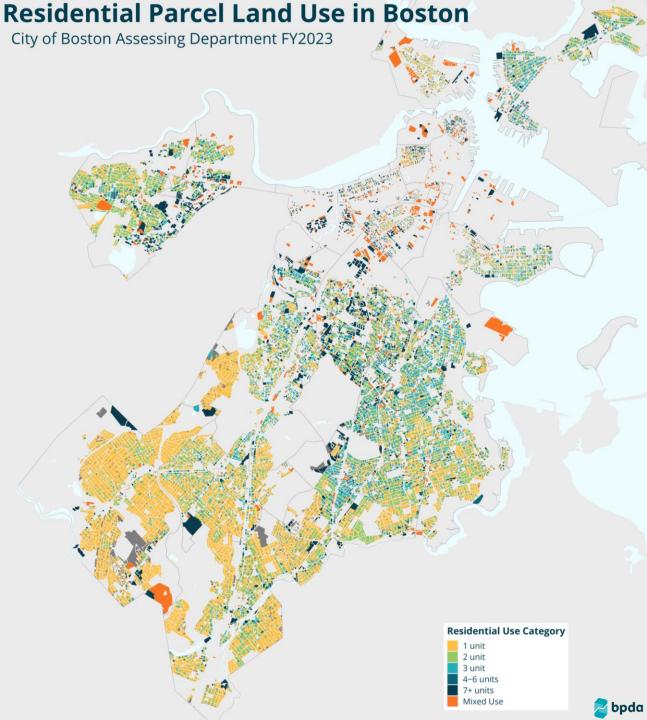
Parcel Land Area by Category and Neighborhood

📒 Residential 📕 Mixed Use 📕 Commercial 📕 Industrial 📃 Other Tax Exempt 📗 Open Space (Tax Exempt)

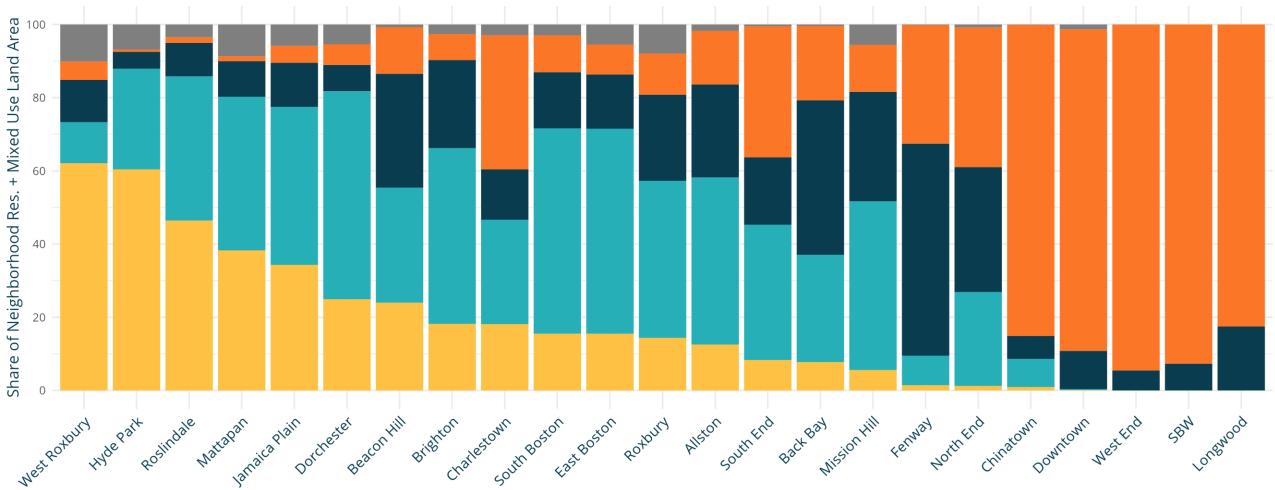


More than a third of residential or mixed-use land is dedicated to singlefamily homes, with significantly less allocated to 4-6 unit parcels.





# Neighborhoods furthest from downtown tend to have more low-density and vacant residential land than other neighborhoods. South Boston & East Boston have the largest shares of medium-density residential land.

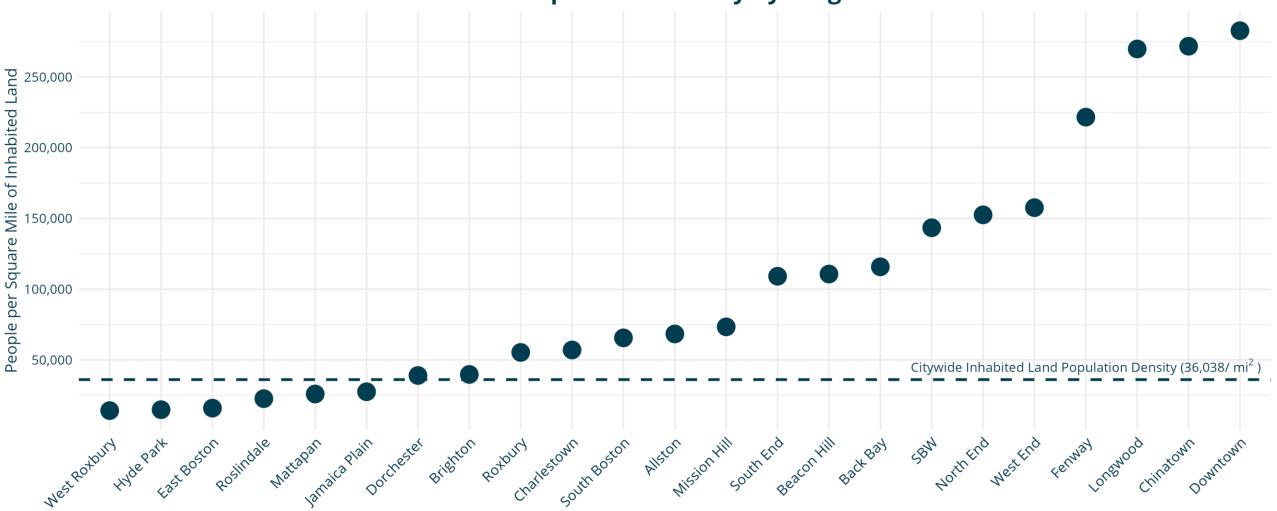


#### **Residential + Mixed-Use Land Area by Neighborhood**



📕 Low Density Residential (1 unit) 📕 Medium Density Residential (2-6 units) 📕 High Density Residential (7+ units) 📕 Mixed Use 🔳 Vacant Residential Land

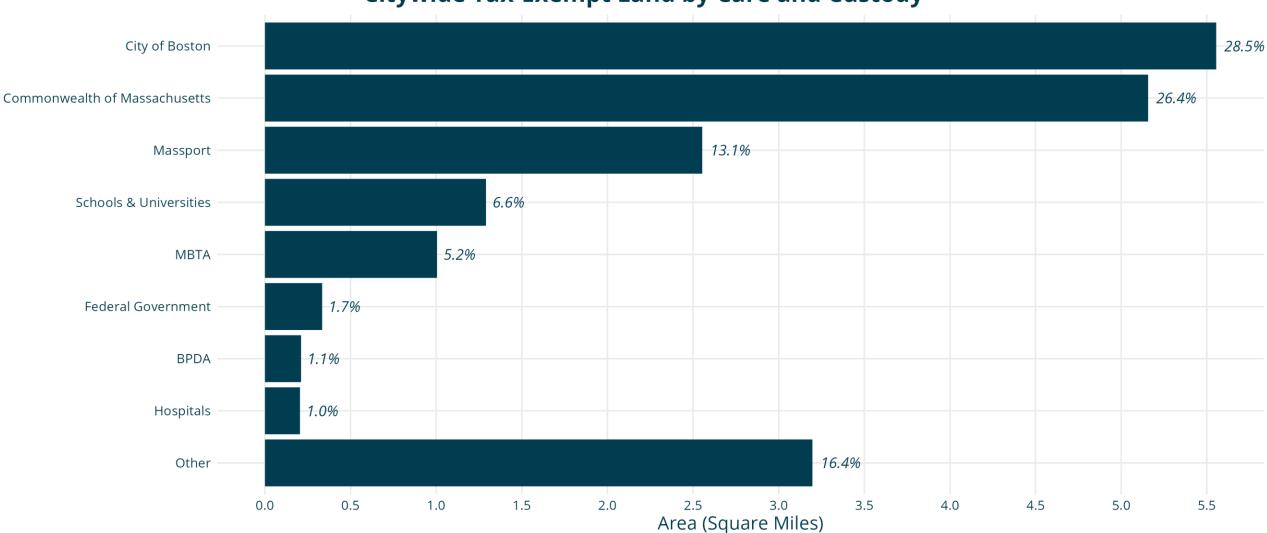
## Longwood, Chinatown, & Downtown have the highest inhabited land population densities of all neighborhoods.



Inhabited Land Population Density by Neighborhood

Source: City of Boston Assessing Department FY2023 & U.S. Census 2020, BPDA Research Division Analysis Note: Density is calculated using total population divided by the total land area of non-vacant residential and mixed-use parcels, in addition to other inhabited parcels such as dormitories, rooming houses, nursing homes, and subsidized housing.

# The City and the Commonwealth each have care and custody of over a quarter of tax-exempt land in Boston. The BPDA has care and custody of only 1% of tax-exempt land.

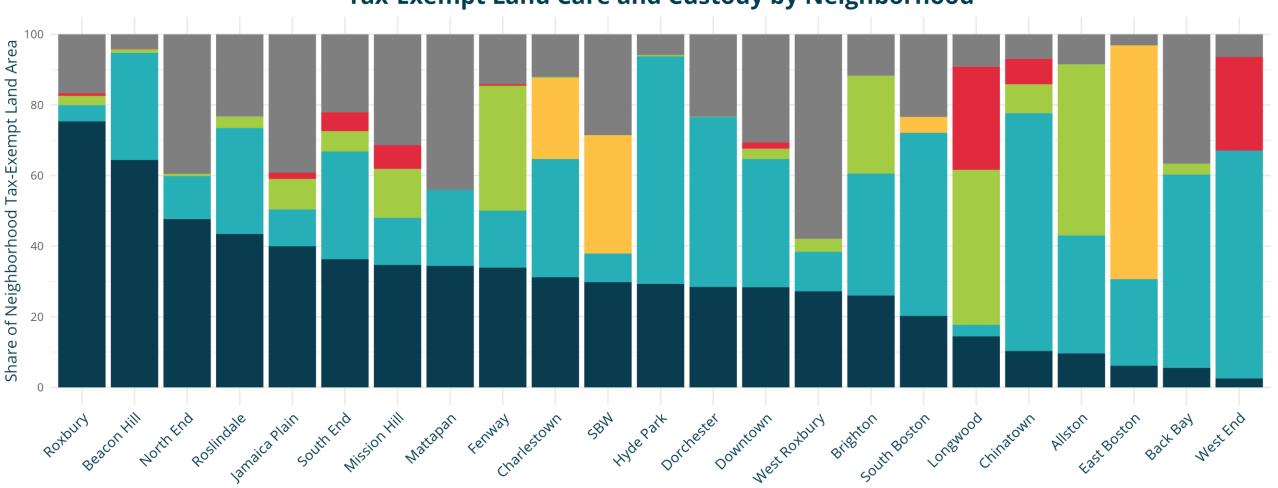


Citywide Tax-Exempt Land by Care and Custody

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Source: City of Boston Assessing Department FY2023, BPDA Research Division Analysis Note: Other includes all other care and custody types, such as museums, religious organizations, and nonprofits.

#### Nearly 80% of tax-exempt land in Roxbury is under the care and custody of the City. Pockets of other care and custody types are concentrated in certain neighborhoods.



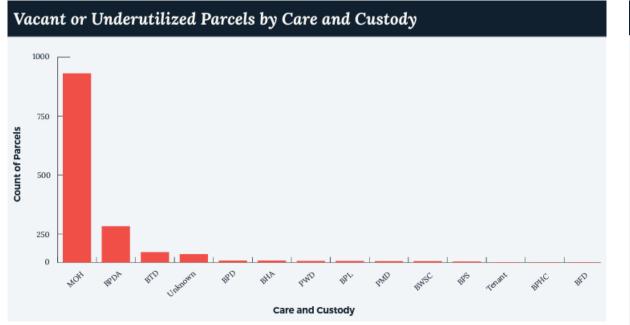
#### Tax-Exempt Land Care and Custody by Neighborhood

📕 City of Boston & BPDA 📕 Commonwealth of Massachusetts 📒 Massport 📕 Schools & Universities 📕 Hospitals 📗 Other

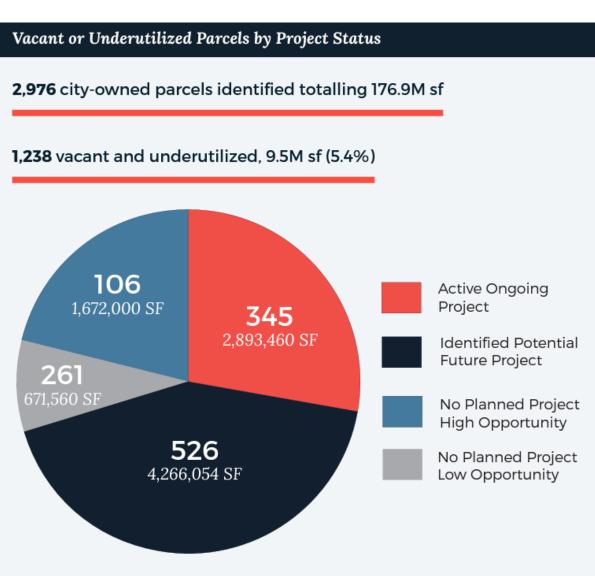


Source: City of Boston Assessing Department FY2023, BPDA Research Division Analysis Note: Other includes all other care and custody types, such as the federal government, museums, religious organizations, and nonprofits.

### The City is actively working to capitalize on vacant or underutilized city-owned land for new development.



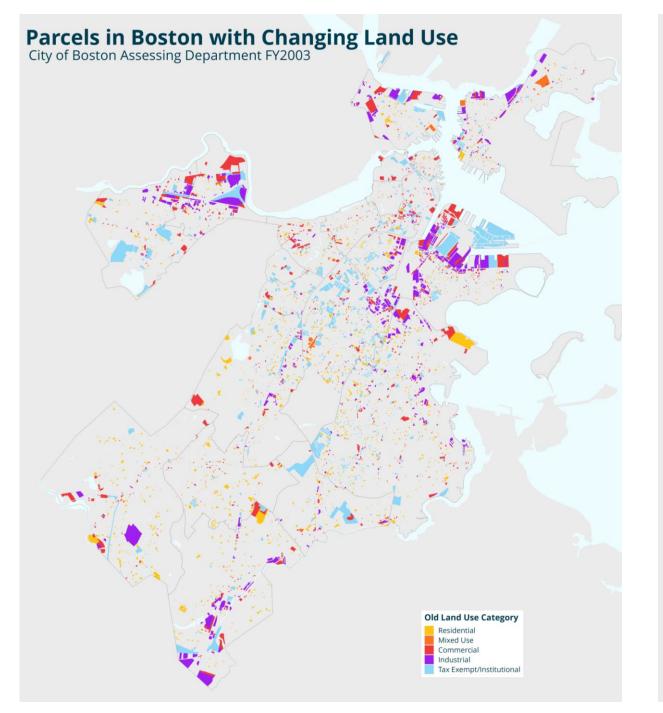
#### Link to Citywide Land Audit

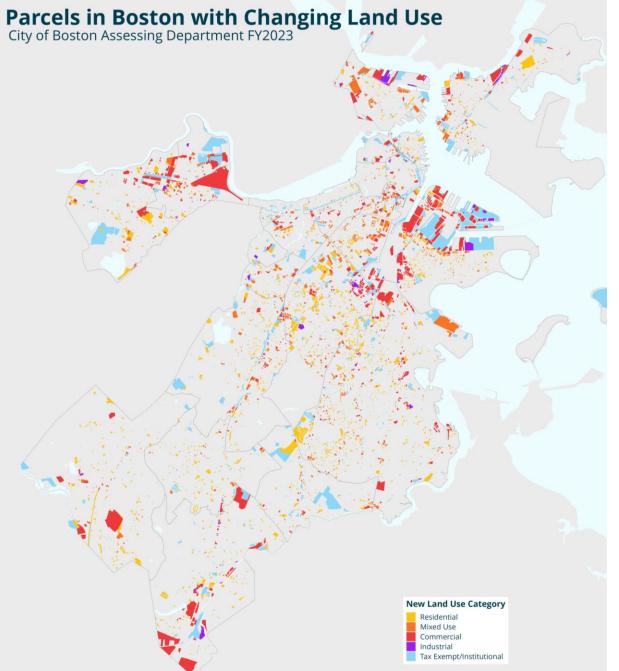


Source: City of Boston Citywide Land Audit 2022

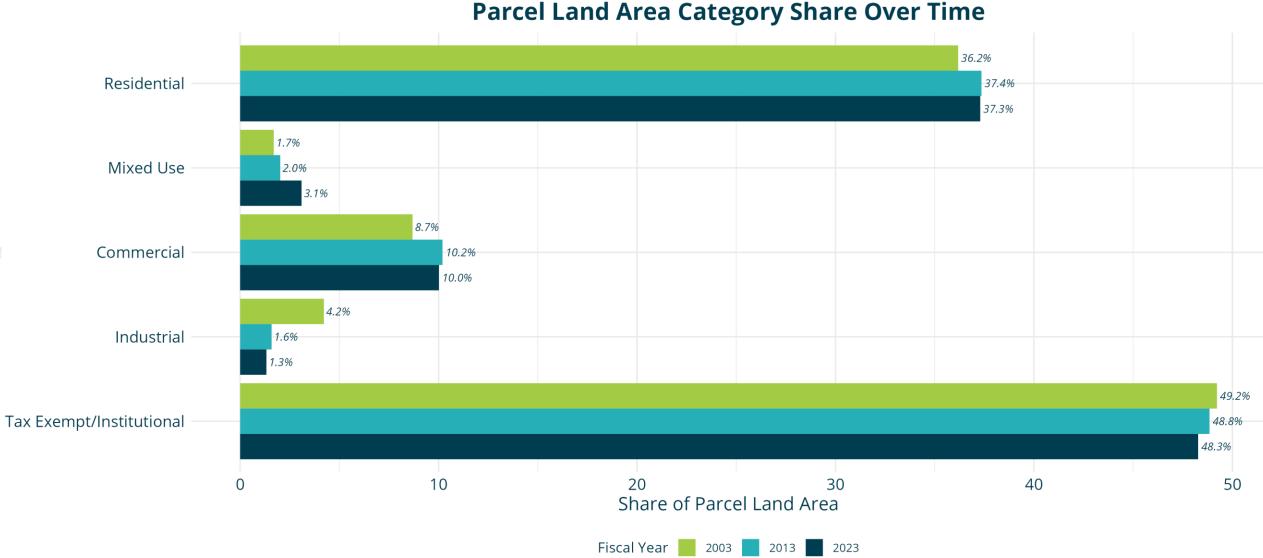
## 2. Land use trends over time







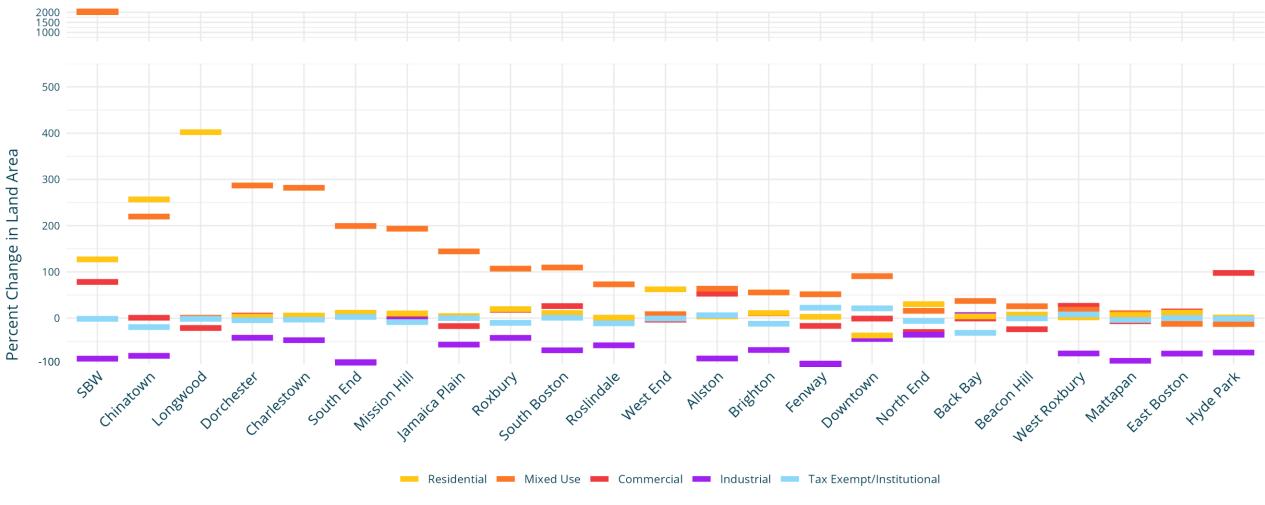
### Since FY2003, there has been a decrease in industrial and tax-exempt land, and an increase in mixed-use, residential, and commercial land.



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#### Since FY2003, the SBW has seen a substantial increase in mixed-use land, while Chinatown and Longwood have seen the largest relative shift towards new residential land.

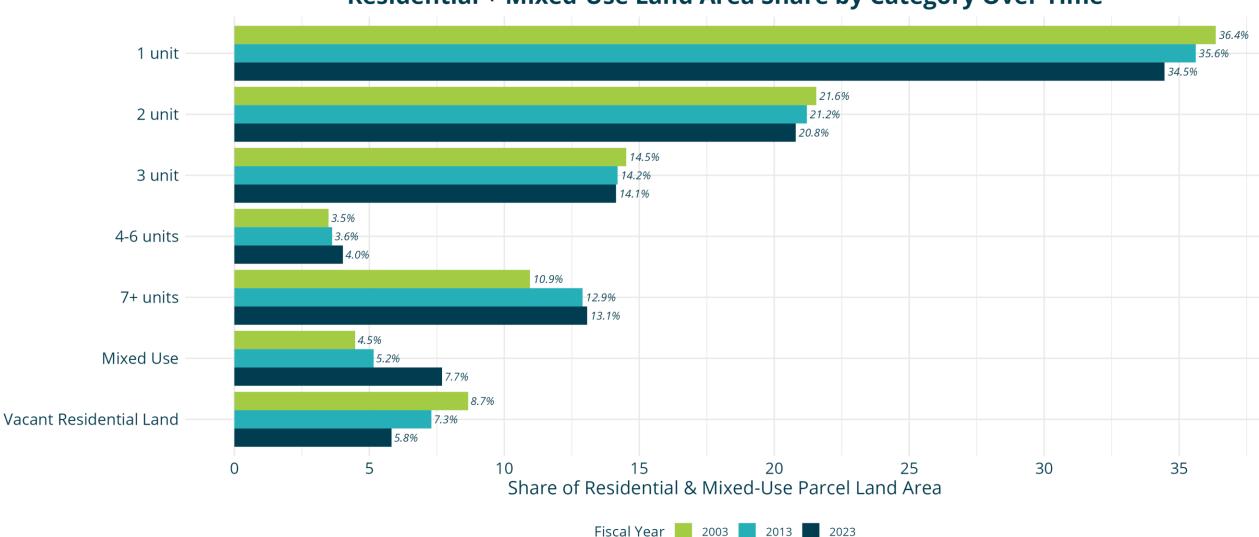
#### Parcel Land Area by Category and Neighborhood



Percent Change FY2003 to FY2023



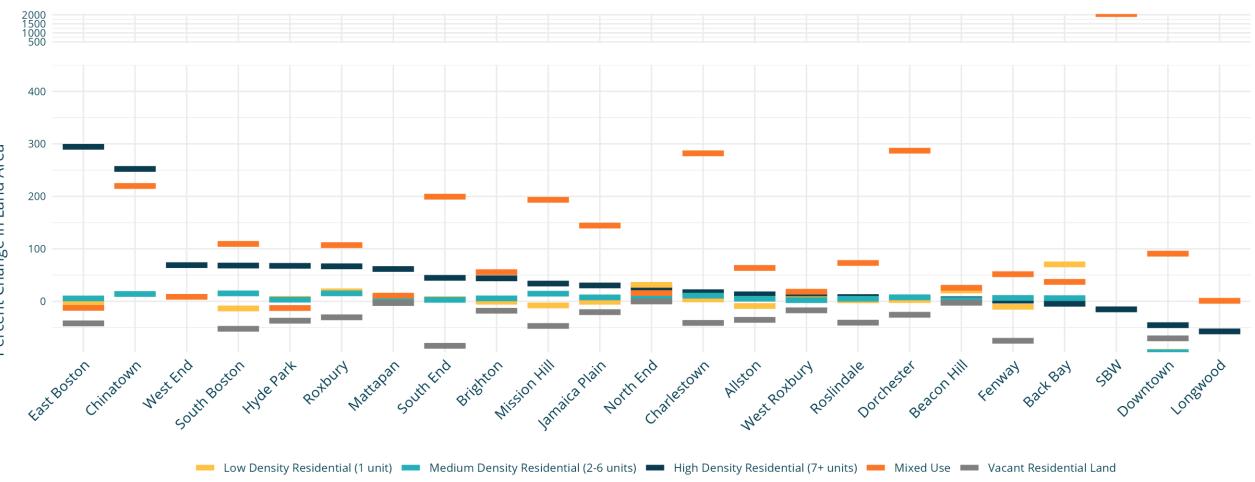
## The share of land used for single-family homes has decreased citywide. The share of land used for higher-density housing (7+ unit & mixed use) has increased.



**Residential + Mixed-Use Land Area Share by Category Over Time** 

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#### East Boston & Chinatown have both seen sharp increases in land used for highdensity housing. Vacant residential land has declined in nearly all neighborhoods.



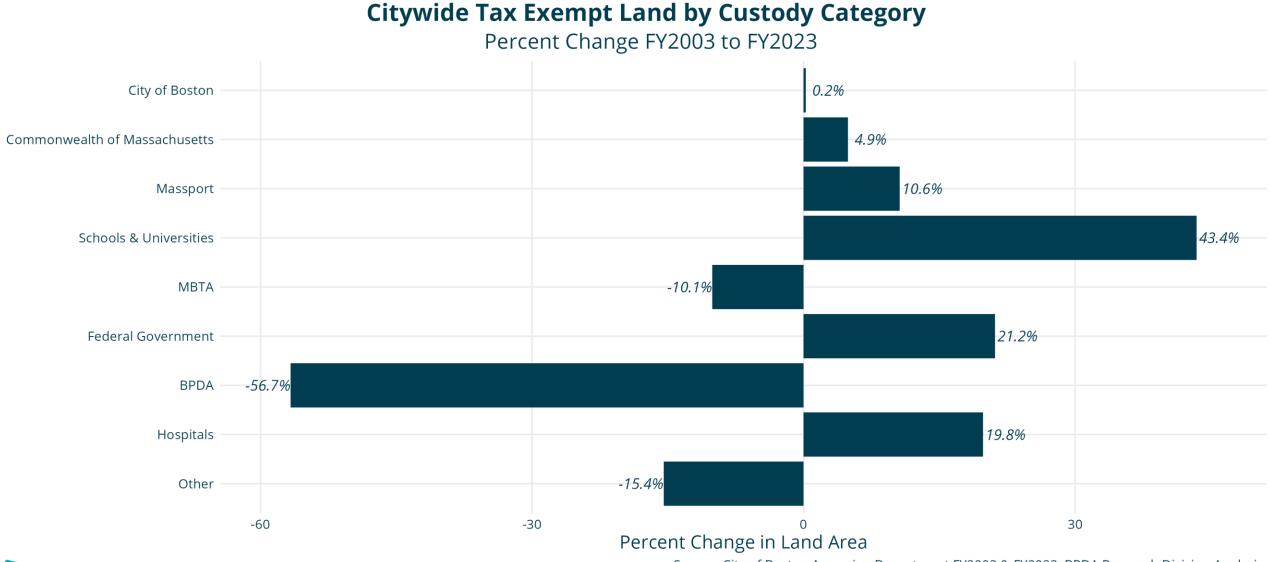
Parcel Land Area by Residential Category and Neighborhood Percent Change FY2003 to FY2023



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Source: City of Boston Assessing Department FY2003 & FY2023, BPDA Research Division Analysis Note: Categories with less than 7,500 SF of land in FY2003 in each neighborhood are suppressed from the chart.

#### Land under care and custody of the BPDA has dropped by more than half since FY2003. Land under care and custody of schools and universities has increased by over 40%.

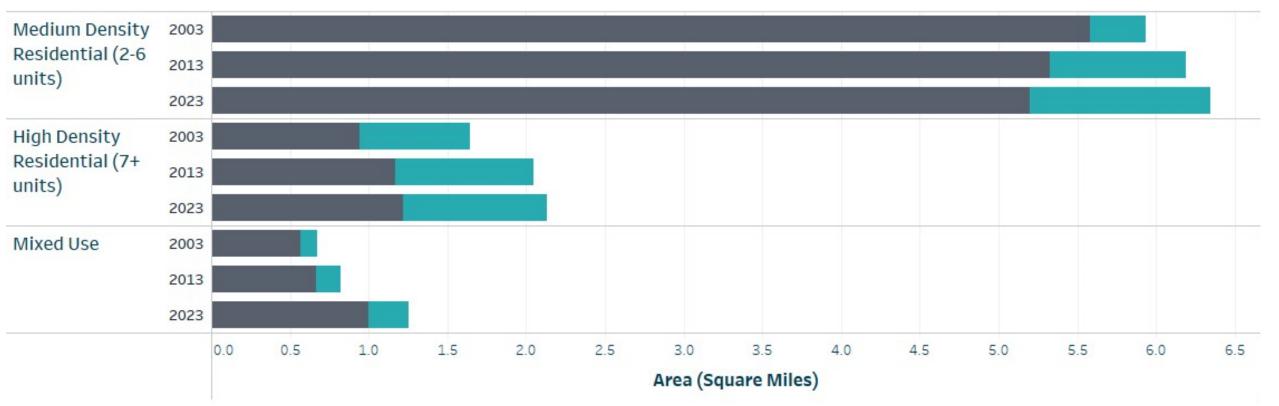


🛾 bpda

Source: City of Boston Assessing Department FY2003 & FY2023, BPDA Research Division Analysis Note: Other includes all other custody types, such as museums, religious organizations, and nonprofits.

In FY2003, just 6% of medium density residential parcels were condo parcels. Two decades later, 18% of medium density residential parcels were condos.

#### Condo vs Non-Condo Over Time

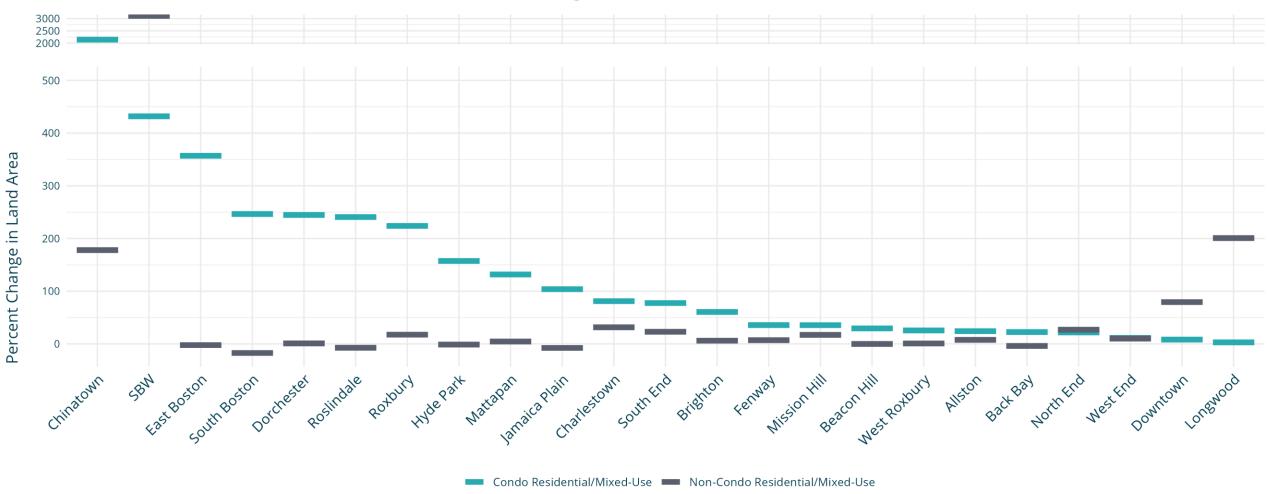


Condo 📕 Non-Condo



#### Chinatown has seen sharp growth in residential condo buildings. Neighborhoods with high shares of medium-density residential have also seen large growth in condo parcels.

Residential/Mixed-Use Land Area by Condo vs Non-Condo and Neighborhood



Percent Change FY2003 to FY2023

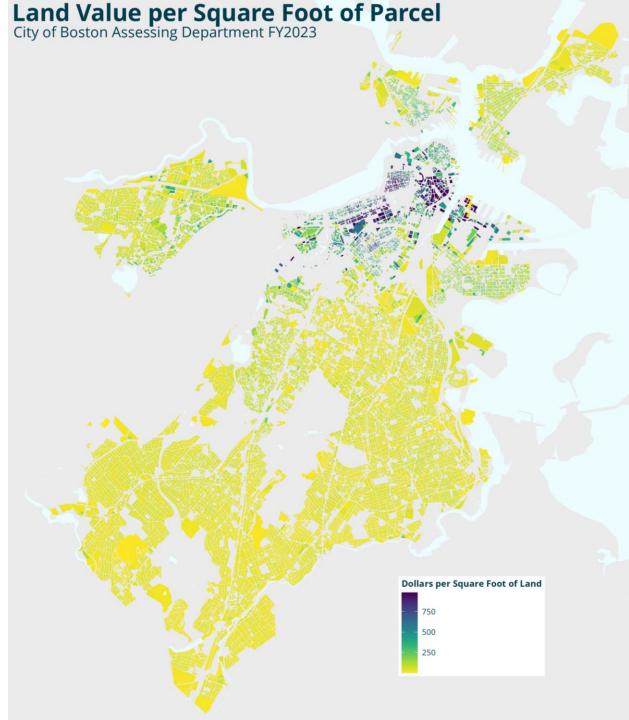
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## 3. Snapshot of current land value patterns



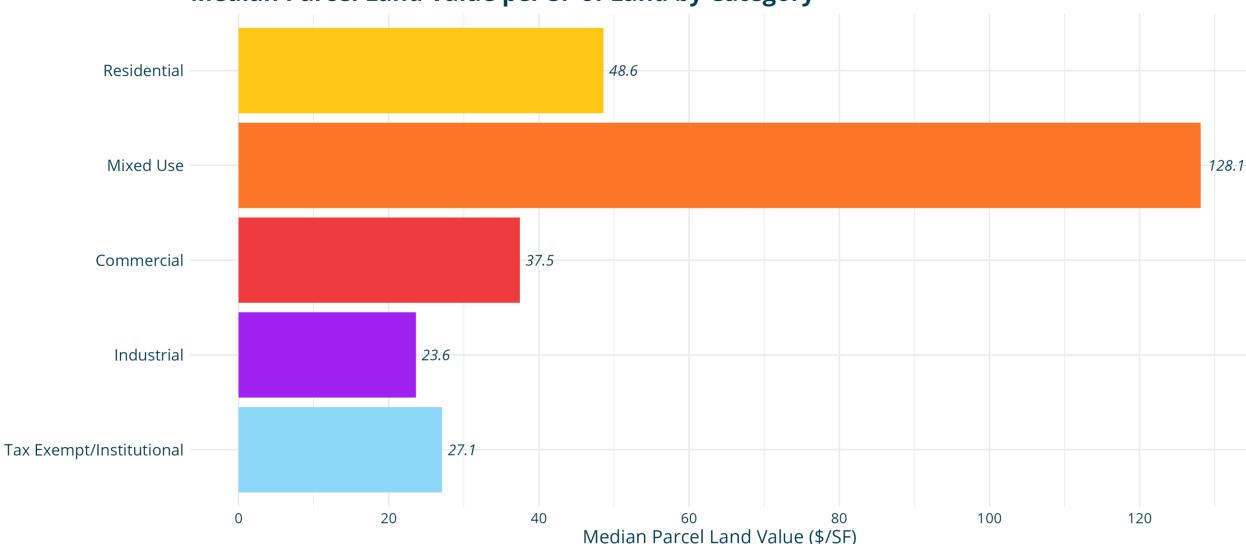
boston planning & development agency Land in Boston with the highest assessed value is concentrated in neighborhoods close to downtown (Beacon Hill, Back Bay, South End, South Boston Waterfront).





Note: Map excludes condo parcels and tax-exempt parcels. Parcels above the 99<sup>th</sup> percentile of land value per square foot (984 \$/SF) are shown at the 99<sup>th</sup> percentile.

## On average, mixed-use parcels have the highest assessed land values of any use category. Residential parcels, on average, have higher assessed land values than commercial parcels.



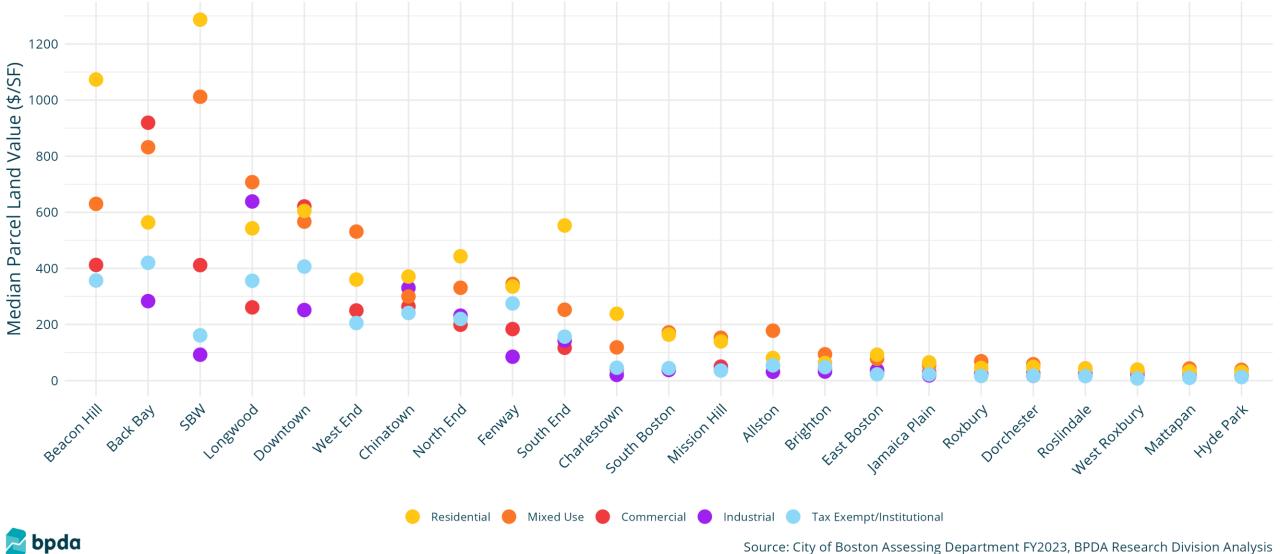
Median Parcel Land Value per SF of Land by Category



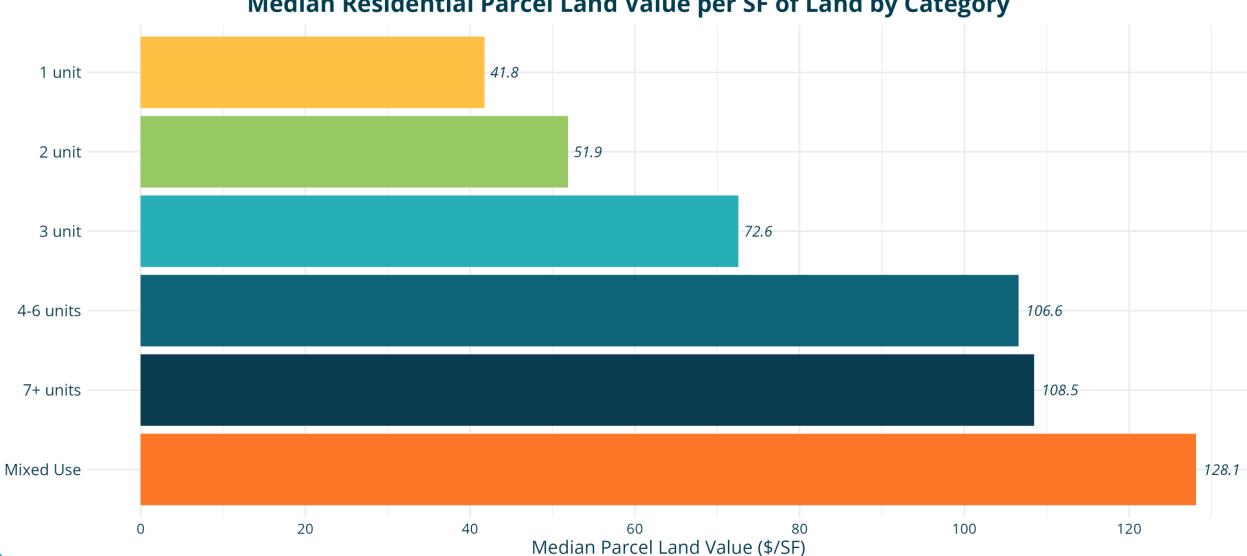
Source: City of Boston Assessing Department FY2023, BPDA Research Division Analysis

#### Parcels in Boston with the highest assessed land values are residential and mixeduse parcels located in Beacon Hill & the South Boston Waterfront, and commercial parcels in Back Bay.

Median Parcel Land Value per SF of Land by Category and Neighorhood



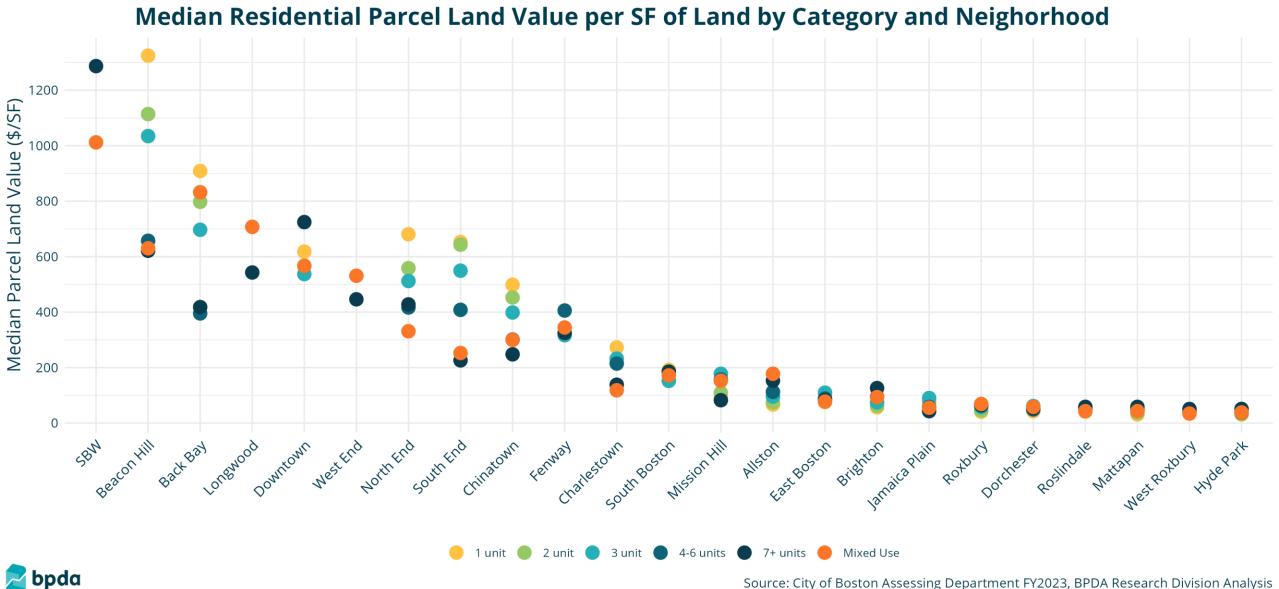
#### On average, land used for a higher residential intensity has a higher assessed value.



#### Median Residential Parcel Land Value per SF of Land by Category

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#### In neighborhoods with the highest assessed residential land values, single-family parcels are the highest compared to other residential use types.



## 4. Land value trends over time



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**Mission Hill & Roxbury have the** largest relative increase in assessed land values at the neighborhood level.



Note: Map excludes condo parcels, tax-exempt parcels, and parcels unavailable in both years. Parcels above the 99<sup>th</sup> percentile of percent change in land value per square foot are shown at the 99<sup>th</sup> percentile.

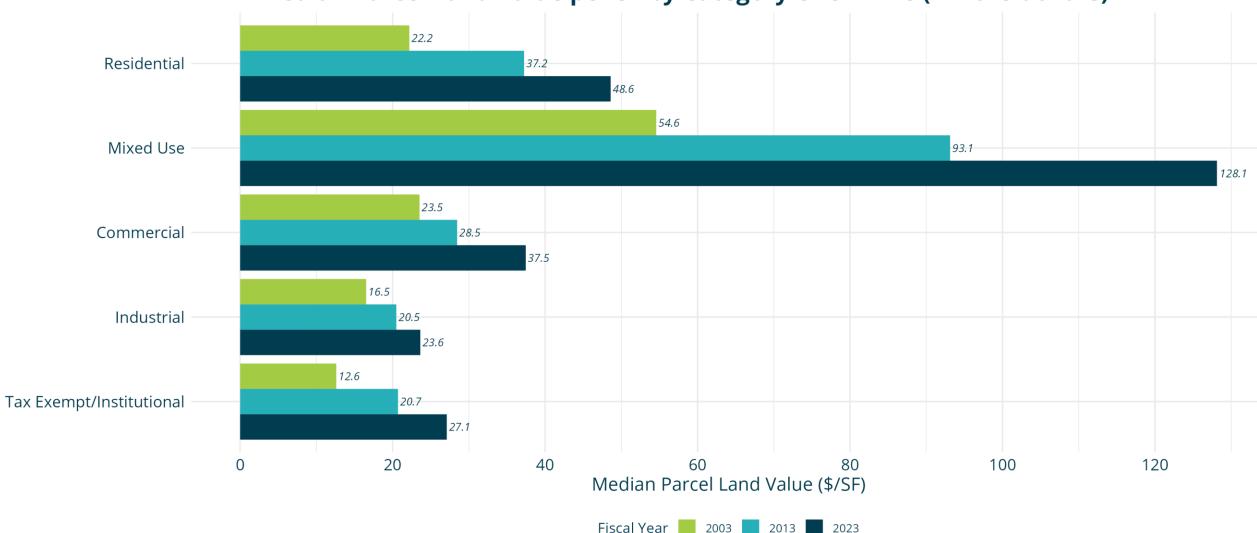


Percent Change in Land Value per SF

1500 1000 500

0

Assessed land values of mixed-use parcels have increased the most of any land use type. Since FY2003, the average value of residential land has grown quicker than average value of commercial land.



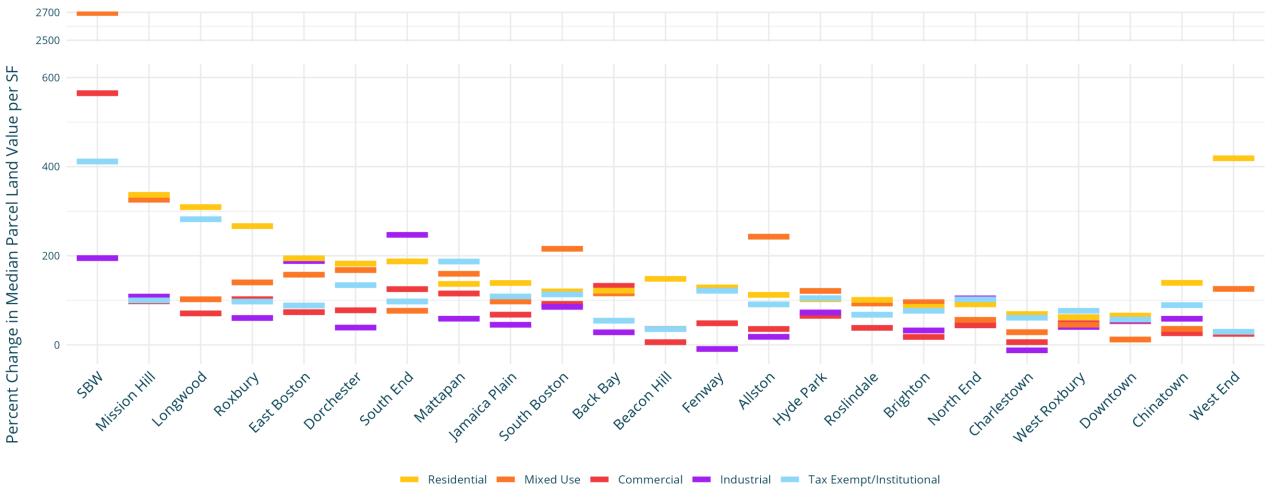
Median Parcel Land Value per SF by Category Over Time (in 2023 dollars)

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# Mixed use and commercial assessed land values in the SBW have seen the highest relative increase citywide. The West End, Mission Hill, Longwood, & Roxbury had the largest relative increases in assessed land values of residential land.

Median Parcel Land Value per SF by Category and Neighborhood

Inflation-Adjusted Percent Change FY2003 to FY2023





# High-density housing (7+ unit parcels) had the highest median assessed parcel land values in FY2003. Mixed-use assessed land values have increased more rapidly than other residential types.

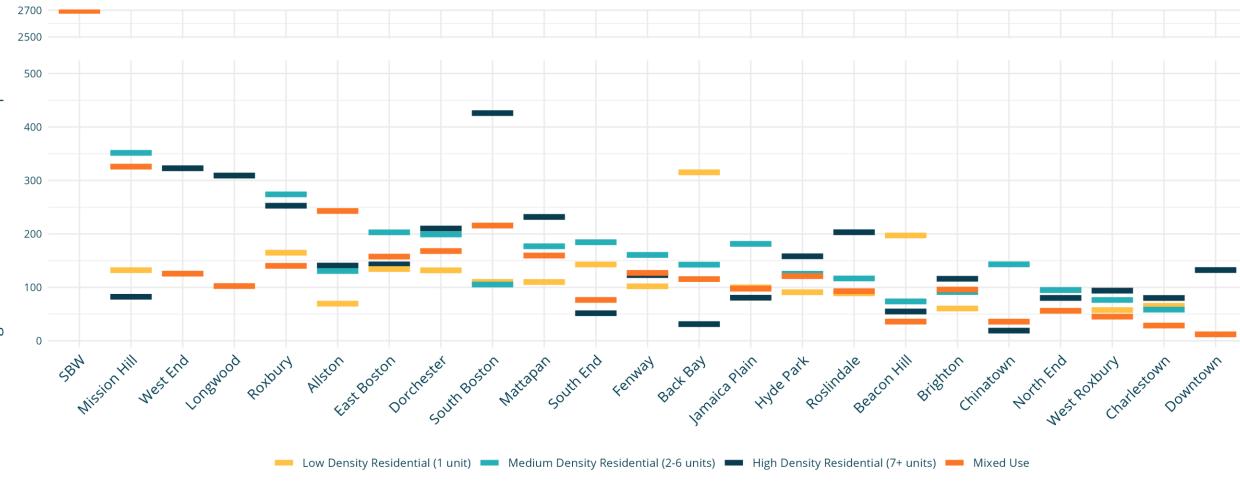
Median Residential Parcel Land Value per SF by Category Over Time (in 2023 dollars)





# The percent change in average land value by residential use type varies by neighborhood. South Boston has seen a sharp increase in the average land value of high-density residential parcels.

Median Residential Parcel Land Value per SF by Category and Neighborhood



Inflation-Adjusted Percent Change FY2003 to FY2023





Source: City of Boston Assessing Department FY2003 & FY2023, BPDA Research Division Analysis Note: Categories with less than 7,500 SF of land in FY2003 in each neighborhood are suppressed from the chart.

## Summary

#### 1. Snapshot of current land use patterns

- Over a third of parcel land is residential, and nearly half is tax-exempt
- Neighborhoods furthest from downtown are mostly residential, while mixed-use and higher-density housing are prevalent closer to downtown

#### 2. Land use trends over time

- Citywide shift from industrial and tax-exempt land to commercial, mixed-use, and residential land
- Shift in residential use from lower-density housing to mixed-use and higher-density housing

#### 3. Snapshot of current land value patterns

- Proximity to downtown commands the highest assessed land values
- On average, mixed-use parcels have the highest land values, and higher residential intensity correlates with higher land values

#### 4. Land value trends over time

- Mission Hill and Roxbury lead in relative increases in assessed land values, with notable growth in East Boston and Dorchester
- Mixed-use parcels citywide, especially in the South Boston Waterfront, have seen the highest relative increases

